## Journalism 1510 SLOs

<table>
<thead>
<tr>
<th>Course Level SLO</th>
<th>Institutional SLOs Aligned with</th>
<th>Assessments</th>
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| Appraise, compare, and contrast various forms of advertisements and advertisement campaigns. | Communication  
Critical and Creative Thinking  
Community/Global Consciousness and Responsibility  
Discipline Content | Short paper, oral presentation |
| Appraise, compare, and contrast different United States media and global media.     | Communication  
Critical and Creative Thinking  
Community/Global Consciousness and Responsibility  
Discipline Content | Short paper, oral presentation |
| Analyze and characterize possible bias in the news industry and the advertising industry. | Communication  
Critical and Creative Thinking  
Community/Global Consciousness and Responsibility  
Discipline Content | Short paper, oral presentation |

Reviewed by:  
Gary Graupman on: 08/21/08  
Geoffrey Dyer on: 09/04/08  
Gary Graupman, Geoffrey Dyer on: 09/25/08